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industry comment

JERRY QUINN

MANAGING DIRECTOR, SILVERBIRD



"The Philippines has always been the 'poor relative' of other South East Asian countries in

terms of UK sales. However, there's been an increase in enquiries and tailor-made arrangements lately due to the promotional activities of the tourist board. Numerous boutique hotels and eco-resorts are opening. Most popular is a short stay in Manila and a few days at an island like Borocay, Bohol or Cebu. The Philippines has a different culture from the rest of Southeast Asia. The main influences are Spanish and American, giving it a colourful, exciting ambience."

(See Philippines, page 52)

KELLY SAWYER

INTERNATIONAL SALES EXECUTIVE LVCA



"We are positioning Las Vegas as the gateway to the western region, using the city as a

starting and finishing base for a regional tour. The most popular option is the Grand Canyon. You can drive to this in a day but it is easier to fly there and back. Then there's zip-lining at Boulder City, which takes half a day; you can go down to the lake; you can do the Valley of Fire or go to Zion National Park in Utah and then come back and spend the evening in Las Vegas."

(See Las Vegas, page 47)